

# Speaker Introduction

## Cameron Schwab

After cutting his teeth as a recruiter at the Melbourne Football Club when the Demons made the finals for the first time in 23 years, Cameron was appointed CEO of the famous Richmond Football Club at age 24, the youngest in the history of the game.

For most of the next 25 years, he was CEO of Richmond, Melbourne and Fremantle, when those clubs were at their lowest ebb, both on and off the field.

He is the second longest-serving CEO in the modern game.

Having taken on some of the sport's most difficult and daunting challenges, Cam established a track record of building teams and organisations, unifying groups while navigating periods of genuine adversity and complexity.

Cameron is a now leadership mentor and strategist, as well as an artist and illustrator, studying Fine Art at the Victorian College of the Arts (VCA).